

Press Release

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ILMA MEMBERSHIP REACHES 18 COMPANIES

Trade Association now includes 7 Charter Members and 11 Allied Members

WASHINGTON, D.C. – The Institutional Life Markets Association (ILMA) reached 18 member companies today with the addition of Corry Capital Advisors (CCA) as a Transitional Allied Member and Lewis & Ellis, Inc. (L&E) as an Allied Member in the not-for-profit trade association. In addition to the new members, Vida Capital recently achieved full Charter Member status with ILMA.

“Achieving eighteen member companies enhances our continued success as a strong voice to market participants, regulators, and elected officials around the country,” said Jack Kelly, ILMA Managing Director. “Lewis & Ellis and Corry Capital joining ILMA, combined with the elevation of Vida Capital, further demonstrates our leading efforts to represent the interest of investors in the tertiary markets.”

Membership in ILMA provides networking opportunities with fellow members, research and regulatory updates, and input into ILMA’s agenda, collectively joining and creating a substantial voice in the future direction of the longevity-mortality markets. CCA’s Transitional Allied Member status makes them eligible for Charter Member status next year after reaching certain criteria outlined in ILMA’s By-laws.

“Corry Capital Advisors (CCA) is committed to ILMA’s guiding principles of transactional transparency, uniform documentation and consumer rights while supporting the growth of this asset class for institutional participants,” said Bill Corry, CCA Founder. “CCA felt becoming a member of ILMA also gave us the opportunity to further enhance the image of Corry Capital Advisors in the growing institutional marketplace.”

“Lewis & Ellis has had several opportunities to participate in ILMA meetings and looks forward to bringing our depth of actuarial and market experience to ILMA as an allied member,” said Roger Annin, FSA, FIA, Senior Vice President and Principal. “We have longed served the interests of investors in identifying and managing risk and so it is very natural for us to be a part of an organization that serves the best interests of investors.”

ILMA Members agree to comply with ILMA’s “Guiding Principles” which were developed by ILMA leadership to facilitate the promulgation of appropriate regulation and the development of industry “best practices.” The “Guiding Principles” focus on transparency, consumer choices, fiduciary duty, insurable interest principle, policy origination, protection of insured’s identity, competition, and marketplace education.

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CONTACT: Jack Kelly, Managing Director
(202) 552-2788 / jkelly@mcphersongroup.us

About ILMA:

ILMA is a not-for-profit trade association focused on the longevity marketplace. By creating innovative capital market solutions, ILMA members seek to expand consumer choice in one of their most important assets - their life insurance. The Association is a leader in establishing best practices and in raising awareness about this growing and vital industry.

ILMA’s MISSION is to expand and apply capital market solutions in life insurance, educate consumers that their insurance may be a valuable asset, expand consumer choices about how to manage it, and support the responsible growth and regulation of the industry. We believe that expanded consumer choice and full disclosure of all fees is good for the consumer and for the industry.

In 2010, ILMA released the “Life Settlement Provider Best Practices”, a guide of minimum compliance and diligence procedures for life settlement providers which is available at <http://www.lifemarketsassociation.org/>.

About ILMA’s new Transitional Allied Member:

Corry Capital Advisors (CCA) manages institutional capital in the life settlement market place. Corry Capital has been raising and managing institutional capital since 2008. The firm is headquartered in Pittsburgh, Pennsylvania with offices in New York City. For more information, visit www.corrycapital.com or contact Bill Corry (412) 281-7150.

About ILMA’s new Allied Member:

Lewis & Ellis, Inc. (L&E) is an industry leader specializing in a full range of actuarial consulting services. They also provide high-impact software solutions for both product illustrations and actuarial analysis. L&E is a privately owned corporation with offices located in Kansas City, Dallas, Baltimore, and London. They provide services for life, health, and property & casualty insurance companies, as well as government agencies, producer groups, and legal authorities. They have been active in providing actuarial support to investors in the longevity markets for over ten years. For more information, visit www.lewisellis.com or contact Roger Annin (913) 491-3388.